

# HOW TO RUN A COOKIE DOUGH/CHEESECAKE SALE

## "FRESH, NEVER FROZEN"

- ALL TUBS RETAIL FOR \$15.00 EACH
- ALL CHEESECAKE MIXES RETAIL FOR \$13.00 EACH
- COOKIE DOUGH COMES IN 9 DELICIOUS, TIME TESTED FLAVORS
- "NEW" DRY CHEESECAKE MIXES IN 3 FANTASTIC FLAVORS
- ALWAYS FRESH, NEVER FROZEN WHICH IS A BIG ADVANTAGE WHEN HANDLING DELIVERIES

## HOW IT WORKS

- DETERMINE A START AND END DATE OF YOUR SALE
- LET US KNOW HOW MANY PARTICIPANTS YOU WILL HAVE
- WE RECOMMEND 1 BROCHURE PER PARTICIPANT
- LET US KNOW HOW MANY BROCHURES YOU WILL NEED
- YOUR PARTICIPANTS TAKE ORDERS ALONG WITH PAYMENT FOR THE ORDER
- YOU KEEP YOUR PROFIT OFF THE TOP WHEN YOU PLACE YOUR MASTER ORDER, ONLY SENDING US YOUR COST
- THE PRODUCT IS BACK FOR DELIVERY TO YOUR CUSTOMERS WITHIN 10 - 12 DAYS

ENCOURAGE ALL PARTICIPANTS TO SELL 10 OR MORE TUBS OF  
COOKIE DOUGH.

YOUR GROUP WILL MAKE 40% PER TUB PROFIT ON ALL ORDERS  
OF 400 OR MORE TUBS SOLD.

[justfundraising@aol.com](mailto:justfundraising@aol.com)

**SAMPLE LETTER**

**COOKIE DOUGH FUNDRAISER**

"TO ALL PARENTS"

Welcome to an exciting, new season!

To run an athletic/school program these days takes money. So, to keep down costs and keep uniforms and equipment in good shape we need EVERYONE to enthusiastically support our Cheesecake/Cookie Dough Sale! Show your support of our association/school/group by being responsible for 10 tubs of Delisherries Gourmet Baking Mixes....And we've added our 3 New Cheesecake Mixes!

**SAMPLE LETTER**

Delisherries Gourmet Baking Mixes  
Come in 9 delicious recipes  
Oatmeal Raisin, Chocolate Charlie, Snickerdoodles, Chocolate Chunk, Jezebels,  
Cranberry Chippers, Mississippi Muddles, Funnel Cakes, Sugar Cookies

\*\*\*\*\*

Each individual tub sells for \$15.00, while the Cheesecake Mixes sell for \$13.00.  
You will have done your "fair share" by selling ten (10) or more tub or more of  
Delisherries Gourmet Baking & Cheesecake Mixes!

\*\*\*\*\*

**SALE begins on (Your Date) and ends on (Your Date)**

**SAMPLE LETTER**

**PRIZES PRIZES PRIZES PRIZES**

---

Should you choose to offer prizes \_\_\_\_\_, here are some examples:

FIRST PRIZE: (Top seller)      SECOND PRIZE : (2nd highest seller)      THIRD PRIZE : (3rd highest)  
Your prizes here                      Your prizes here                      Your prizes here

CONTACT: KAREN SMITH - Fundraising contact @812-555-1212 for more information on the sale or to pick up more Order Forms!

**SAMPLE LETTER**

[justfundraising@aol.com](mailto:justfundraising@aol.com)

1-800-853-9843

WWW.THECANDYLADY.NET

1-800-853-9843

# CANDY LADY COOKIE DOUGH TURN IN SHEET

Please complete this sheet and return to us with your check

PRODUCT TYPE	PRODUCT NUMBER	# ORDERED
MISSISSIPPI MUDDLES	529	
JEZEBELS	519	
SNICKER DOODLES	521	
FUNNEL CAKES	531	
OATMEAL RAISIN	517	
CHOCOLATE CHUNK	533	
SUGAR COOKIES	526	
CRANBERRY CHIPPERS	520	
CHOCOLATE CHARLIE'S	527	
CHOCOLATE CHEESECAKE MIX	852	
STRAWBERRY CHEESECAKE MIX	853	
ORIGINAL CHEESECAKE MIX	854	

\*\*\*We do not need your order forms... ..you keep your forms for delivery information to your customers.....All we need is the total quantity of each item number\*\*\*

**Free shipping on all sales of 400 or more tubs!**

**30% profit on all orders under 200 tubs/mixes**

\*\*\*\*\*

**35% profit on all orders of 201-399 tubs/mixes**

\*\*\*\*\*

**40% profit on all orders of 400 tubs/mixes or more  
Plus Free Shipping**

BEFORE MAILING, YOU CAN EMAIL THIS AS AN ATTACHMENT TO  
[justfundraising@aol.com](mailto:justfundraising@aol.com) SO WE CAN BEGIN PROCESSING.

1-800-853-9843	WWW.THECANDYLADY.NET	1-800-853-9843
----------------	----------------------	----------------

